



# Promotional Exclusions and Sustainable Procurement

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## Policy Governance

As a member-led organisation, students are able to add or remove items from these exclusion lists via our democratic processes:

<https://www.warwicksu.com/student-voice/make-a-change/>

Any changes made which may pose a financial risk to the SU will need to go through Impact Assessment and subsequently the Board of Trustees, who retain absolute authority to prevent risk to the organisation.

If SU staff wish to add or remove items from the lists, the Full-Time Officer Team must approve any changes.

## Promotional Exclusions

This list is aimed specifically at our promotional and media sales relationships with external organisations and corporate sectors.

The below organisations and corporate sectors are excluded as a result of the political, moral or ethical objection of our members to them and/or their practices.

Whilst this document is intended to be exhaustive, we reserve the right to not deal with organisations who conflict with or violate any of the above principles or any of our other policies or campaigns.

We also reserve the right to not promote organisations, products and services which may have a harmful impact on our own commercial offer, or which would breach the terms of any existing contracts/agreements.

<b>Organisation or Corporate Grouping</b>	<b>Rationale</b>
Gambling Organisations	Warwick SU should not promote gambling as it can cause financial hardship and welfare issues.
The Sun Newspaper	Unethical reporting

Fashion brands that do not meet criteria (Appendix 1)	Unsustainable and unethical practices
Police promotion	Promotional presence on campus and online can make students feel intimidated and unsafe <i>Note: The police are to be called during emergencies, and Warwick SU should continue to liaise with them over the safety of students when necessary.</i>
Armed Forces promotion (except BUOTC)	Promotional presence can make students feel intimidated and unsafe
Religious Groupings	The Students' Union is a secular, pluralist organisation and thus does not actively promote any religious organisation or tendency.
Single-sex only groups (e.g. the Freemasons)	The SU is an anti-sexist organisation, actively promoting sexual equity.
Essay-writing companies	Students' utilising these services would be putting themselves at risk of plagiarism, and punitive action from the University.
Arms manufacturers	Warwick SU opposes violence, genocide, profiting from conflict, and human rights abuses
CBD products	Potential negative side effects, limited scientific evidence on use, and concerns around potential harm caused by interactions with other medications.
Tobacco products or smoking alternatives (e.g. vapes)	Can lead to nicotine addiction and pose serious health risks.
Crypto / Bitcoin	Investing in cryptocurrency involves significant financial risk, and there is a lack of regulation and investor protection.
Qatar Airways	Ethical and moral objections to their business practices and ownership by the Qatari state, which has a litany of human rights abuses.

## Sustainable Procurement Policy and Exclusions

The Sustainable Procurement Policy is established to ensure the ongoing commitment of WSU to having a sustainable approach to procurement and partnerships, strengthening the environmental and ethical dimensions of our decision making, operations, and activities.

This policy will mitigate the potential damaging impact to the planet, our reputation and the confidence of our members that the scope of our procurement could have.

### **Policy Guidelines**

- Ensure the sustainability risks and impacts for products and services are known and acted upon, to reduce supply chain carbon emissions and ensure all procurement is in line with the WSU Sustainability Strategy
- WSU will consider the sustainability credentials of suppliers when entering into purchasing and tender agreements, and ensure suppliers are made aware of the WSU Sustainability Strategy and the Sustainable Procurement Policy
- WSU will exclude the use of environmentally damaging and/or ethically objectionable suppliers where a viable alternative is available
- WSU will improve and develop sustainable procurement with NUS Charity and the NUSSL purchasing consortium
- WSU will prioritise the purchase of supplies created from sustainable, renewable or recycled resources
- WSU have responsibility for ensuring the sustainability of cleaning products used by WSU staff members
- WSU will assess the ethical and environmental standing of any company before selling or promoting its products. For example, the working practices and conditions, the nature of its business, the supply chain, and its majority shareholder should be considered where this information is available
- Reducing volume of purchases and overconsumption – e.g. WSU will encourage the reconsideration of the necessity of procurement for advertisement or incentivising, encouraging digital or edible rewards over resource-intensive purchases

**Specific Procurement/Partnerships Exclusions**

This list and its accompanying values is aimed specifically at our procurement from suppliers outside of the NUSSL Trading Consortium. We will endeavour to encourage the guidelines in this policy to be adopted by NUS but are bound by procurement rules set in our formalised trading arrangements.

<b>Organisation or Corporate Grouping</b>	<b>Rationale</b>
Cosmetics brands that test on animals	<a href="#">Policy 088 – On Campus Pharmacy Cruelty-Free Cosmetics</a>
Organisations involved in conversion therapy	<a href="#">Warwick SU supports a trans-inclusive ban on conversion therapy</a>
Pro-life organisations	<a href="#">Policy 091 – Warwick SU for Reproductive Rights</a>

**Appendix 1 – Criteria for Fashion Brands**

Exclusion on brands that have the two worst ratings on ‘Good On You’ <https://directory.goodonyou.eco>

If brands score a medium rating, or are not listed on the site they must adhere to four of the following criteria:

1. The brand must demonstrate they are working to decrease unsustainable rapid fashion consumption by hosting events that promote:
  - a. Repairing and re-wearing
  - b. Reducing textile waste
  - c. Encouraging people to reduce the amount of clothes they buy
  - d. Encouraging people to stop sending clothes to landfill
2. Having transparency in their supply chain, and or actively working to be transparent in the supply chain;
3. Workers being paid at living wage, or actively working to achieve this;

4. Working to reduce the company's impact on the planet and having targets for:
  - a. Emissions
  - b. pollution (including water pollution)
  - c. waste reduction
5. Increasing their use of natural and recycled materials to replace primary plastics;
6. Be active against modern slavery.