



2025-2030

Warwick SU Strategic Plan



Our Strategic Plan

The Warwick Students' Union 5-year strategic plan is an aspirational statement of intent, designed to set out our long-term vision and priorities.

It reflects where we want to be as an organisation, the impact we aim to have for students, and the principles that will guide our work over the next five years. At its heart, the plan is about ambition: it outlines the direction we are heading while remaining flexible and responsive to the needs of our student community.

The first two years of the plan are focused on benchmarking and conducting an honest assessment of our current position. In this period, we will gather evidence, reflect on what is working well, and identify areas for improvement. By taking a measured approach, we can establish a clear baseline that informs realistic, measurable targets for years three to five. This ensures that our longer-term goals are both ambitious and achievable, enabling us to track progress, demonstrate impact, and continually improve the experience we offer to students.

Our Commitment: Warwick SU - For Students

Our Vision:

Your Union - Supporting an outstanding student experience at Warwick





Priorities

- **Your Voice:** Celebrating, challenging and driving change - all for students.
- **Your Connections:** Bringing students together to embed a sense of belonging.
- **Your Spaces:** Being where students are, delivering services and activities with you.
- **Future Ready:** Taking your skills and successes forward, with a commitment to social justice and improving the world.

Values

- **Student-Focused:** Working in partnership with students at every step.
- **Empowering:** Supporting students to shape their own journey.
- **Bold:** Pioneering change through courage and collaboration.
- **Inclusive:** Celebrating diversity, championing equity.
- **Sustainable:** Creating positive impact now and for the future.
- **Fun:** Enjoying the student experience together.

What You Will See Us Doing...

We will be data-driven and outcome-focused to seek out and act on your feedback, investing our time and resources to improve delivery of services, ensuring members' needs are met, and creating the best student experience possible.

Our 4 key areas of work will be:

Voice and Representation: Ensuring students are heard across the University to drive positive change; contributing to life on campus and in the local area. Embedding accessible democratic and representative functions to encourage our members to take charge of their Union and influence campus life for the benefit of all students.

Support and Community: Students coming together to share their interests and build a sense of belonging at Warwick, with the Union supporting and developing its members to flourish and thrive as students and citizens.

Activity and Choice: Offering a range of services which encourage students to engage as much or as little as they choose, reviewing and revising our offer to reflect members' needs.

Now and Beyond: Understanding the changing demands of students and the impact of wider aspects of the sector; considering how we improve and develop as the demands of our members evolve so we can help students build skills that enhance their connections and activities.





Continuous Improvement

To deliver on these commitments, we'll have the following going on behind the scenes:

- **People Plan**
Supporting and developing a talented, driven staff team to work with our members, provide exceptional services and achieve outstanding success.
- **Communications Plan**
Engaging with our members in-person and across a range of digital platforms, ensuring they can access the work of the Union and understand how they are key to our shared success.
- **Operations Plan**
Ensuring our spaces, outlets and activities are high in quality and responsive to our members' needs, and delivering vibrant social enterprises which make a positive contribution to your time at Warwick.
- **Financial Development Plan**
Promoting and maintaining a strong, sustainable financial position to ensure Warwick SU remains influential and future-ready, whilst investing ethically and considerately - in keeping with the aspirations of our members.
- **Membership Engagement Plan**
Working with best in sector governance and a partnership ethos to deliver authentic student leadership and achieve the best outcomes for, and with, our members; understanding the needs of students to ensure they benefit from positive relationships across campus.

What We Will Create Together:



A Stronger Sense of Belonging - Students feeling connected to Warwick, not just while they study but as part of a lifelong community that values their journey and identity.

Greater Wellbeing and Satisfaction - By choosing to engage with Warwick SU, students will experience support, joy, and fulfilment that enriches their overall university life.

Confidence for the Future - Students recognising how the skills, experiences, and opportunities they've gained will empower them well beyond graduation.

Your Voices Shaping Change - Students knowing their opinions matter because they see feedback listened to, acted upon, and making a visible difference.

A Lasting Legacy - Through their involvement in campus life, students will feel proud that they've left a positive mark on Warwick, contributing to opportunities for those who follow.



Over the next five years, we will listen, learn, and act in partnership with students, creating opportunities to thrive, grow, and make a difference.

By fostering a sense of belonging, celebrating student voices, and supporting skills and experiences that last a lifetime, we will ensure that every contribution leaves a meaningful legacy. This is more than a plan – it is a commitment to empowering students, enhancing wellbeing, and building a vibrant, inclusive community where every student can shape their journey and **help define the future of Warwick.**



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