



Warwick University • Coventry





T H E  
C O N C E P T



Since its inception in 1974, Warwick University Students' Union in Coventry has been used as a live music venue that has played host to Blondie, Robert Plant, Supergrass, We Are Scientists, Grandmaster Flash, Lee 'Scratch' Perry, Bowling For Soup, Biffy Clyro and many more.

Our new venues – The Copper Rooms – have been designed with live music at the forefront of our business development plan, and will house some of the best live facilities in the West Midlands.

We are committed to delivering top quality shows and supporting bands at all stages of their careers.

V E N U E

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**ROOM 1** 1200 capacity live space, with the ability to be broken down to 600 – 800 cap. Level load-in directly into venue.

**ROOM 2** 400-500 capacity live space. Load-in via lift.

**Licence:** All shows open to the general public and Over 14's with late licenses til 4am where required.

**Access:** No access restrictions,venue is only used for commercial activity, with full control of programme held by booker.

**Dressing Rooms:** En-suite dressing rooms with showers, green room with private access, fridges, plasma TV, Playstation, DVD and Wi-Fi. Private dining available at our Gastro pub or a la carte restaurant.

**Production Office:** Available with Wi-Fi and dedicated phonenumber

**Parking:** Dedicated parking for four buses with power available 24/7

## FULL IN HOUSE OR TOURING FACILITIES AVAILABLE

See [www.thecopperrooms.com/downloads](http://www.thecopperrooms.com/downloads)  
for full production specs.

# P r o d u c t i o n

### ROOM 1

- Stage – 15m x 9m (3m clearance)
- 200amp 3-phase (400 amp Power Lock out to Power Lock distro).
- 1 x 63 amp single phase Cee Form (Clean Earth)
- 12 x DVDosc, 2 x DV Sub, 4 x SB28, 2 x Arcs (plus 4 x 108P rear delay fills)
- Midas Heritage 1000, Soundcraft MH3, Martin LE400, BSS/DBX outboard, Selection of Shure, Sennheiser, AKG, BSS DI
- 48 way Avo rack (fully patchable), 6 x Bar 6 S4 Par, Mac 250 Entours, MX10, Atomic 3k, EFX 800 (dance floor area).

### ROOM 2

- Stage – 4m x 3m
- 6 x L'Acoustic Arcs, 4 x SB218, LE400 (mons)
- Mac 250 Entours, Bar 6 S4 Pars, EFX 800
- Yamaha O1V, MH3 (if required), outboard as required

## **PROMOTION**

A 50-person Street Team with direct access to halls of residence, along with a team of 10 Brand Ambassadors dedicated to promoting individual events (4 dedicated to live music promotion).

Team of 10 College/School Brand Ambassadors dedicated to promoting live music to an under-18 audience.

# P R O M O T I O N

Our current promotional channels in the local areas include:

- **[www.thecopperrooms.com](http://www.thecopperrooms.com)**
- Strong relationships with local press with a PR and Press mailbase of 350 contacts
- A monthly general-public fanzine supporting the local scene and promoting our own shows
- Ladder ads (posters and flyers) in over 50 shops in the surrounding areas
- Student publications include newspaper, magazine, weekly e-mails to all students and a fortnightly fanzine
- Weekly poster and flyer drops in Coventry, Birmingham, Leicester, Leamington Spa and Warwick
- Support from student radio station
- Various online marketing channels

Please note that this promotion is standard for all shows (whether booked independently or nationally-promoted on a hire basis), with no costs attached other than the price of a show's specific print-run.



**BOOKER**

Nikki Smith

[Nikki.smith@warwicksu.com](mailto:Nikki.smith@warwicksu.com)

**ASST. BOOKER/PRODUCTION**

Rob Chamberlain

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**PROMOTION**

Ian Kane

[ian.kane@warwicksu.com](mailto:ian.kane@warwicksu.com)

**CREW**

Technical Manager, 5 full time event technicians,  
plus casual crew as required.

**SECURITY**

In-house SIA licensed Door Supervisors,  
Stewards, Pit and First Aid staff.

# TICKETING

## TICKETING

We run a virtual ticketing system which allows online purchase for students and the public.

We also use SEE tickets, Ticketmaster, Ticketweb and The Ticket Sellers.

Our website's online ticketing system holds e-mail addresses for all student and general public purchasers, with the option for direct marketing.

E-mails can be targeted to any demographic – e.g. live music attendees, Under 18s, Coventry residents etc.

O T H E R

F A C I L I T I E S

### OTHER FACILITIES ON SITE

- Full parking at venue
- Gym & swimming pool  
(2 min walk from venue with free use of facilities)
- Launderette
- Bars & restaurants
- Chemist
- Post Office
- Supermarket
- Strong transport links to local areas  
(inc. railwaystations) via regular taxis/buses
- 3 on-site banks (Natwest, Barclays, HSBC)



The Copper Rooms  
Warwick University  
Gibbet Hill Rd  
Coventry  
CV4 7AL

[www.thecopperrooms.com](http://www.thecopperrooms.com)

Booker:  
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